

EASTER ONLINE

CELEBRATING EASTER ONLINE...AGAIN!

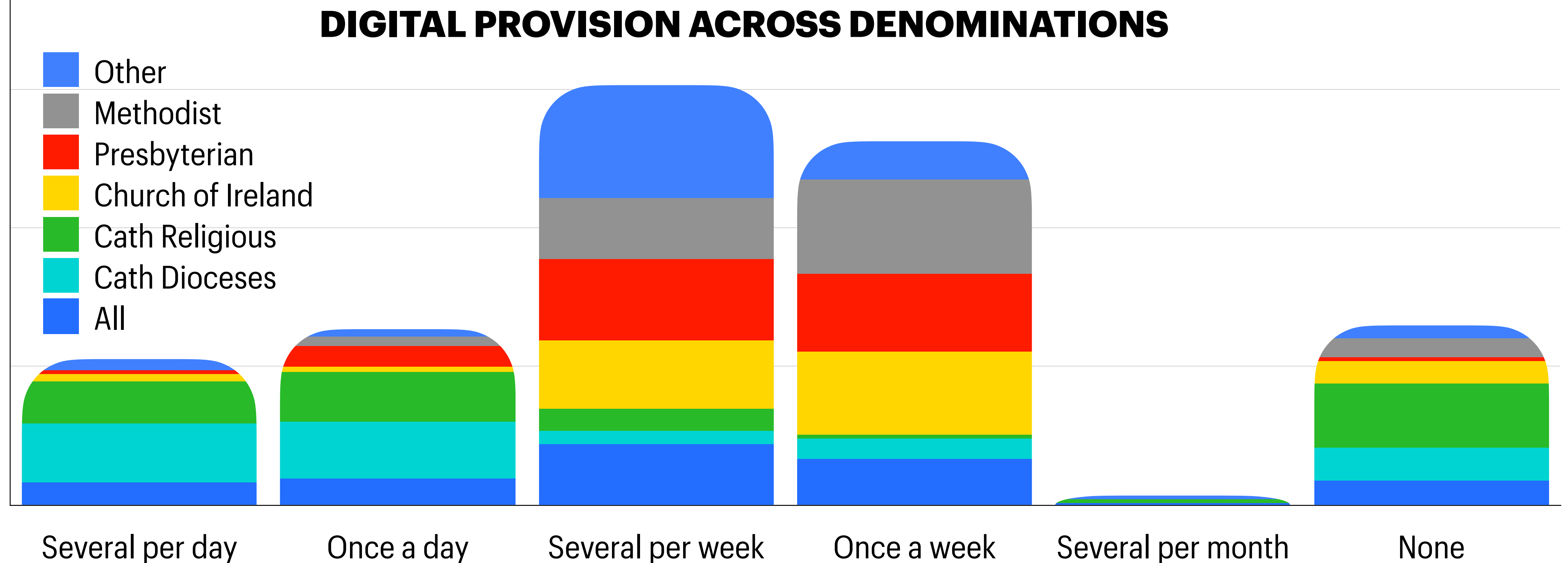
**WHY MIGHT EASTER 2021
BE A WIN WIN OPPORTUNITY
FOR THE ONLINE CHURCH?**

A YEAR OF ONLINE CHURCH

- March 2020 - the shock of lockdown and church closures
- Church jumps online (joining the Church already online!)
- YouTube, Facebook, Zoom
- Distributed Paper Resources too
- “use of Zoom, WhatsApp, Facebook, Youtube, etc for a range of activities, including prayer meetings, bible studies, youth groups, c_h_i_l_d_r_e_n’s _and youth groups, book clubs, coffee mornings, afternoon teas, novenas, quizzes, question and answer sessions, marriage courses, retreats, spiritual direction, membership classes, and more. Most faith leaders have directed members of their faith community to other opportunities for online services, fellowship or resources, with 81 percent indicating that they have done so.”
- **We’re now in the groove...**

IRISH CHURCH SURVEY/QUB

SURVEY MAY 2020, 439 FAITH LEADERS - NORTHERN PROTESTANTS OVER-REPRESENTED

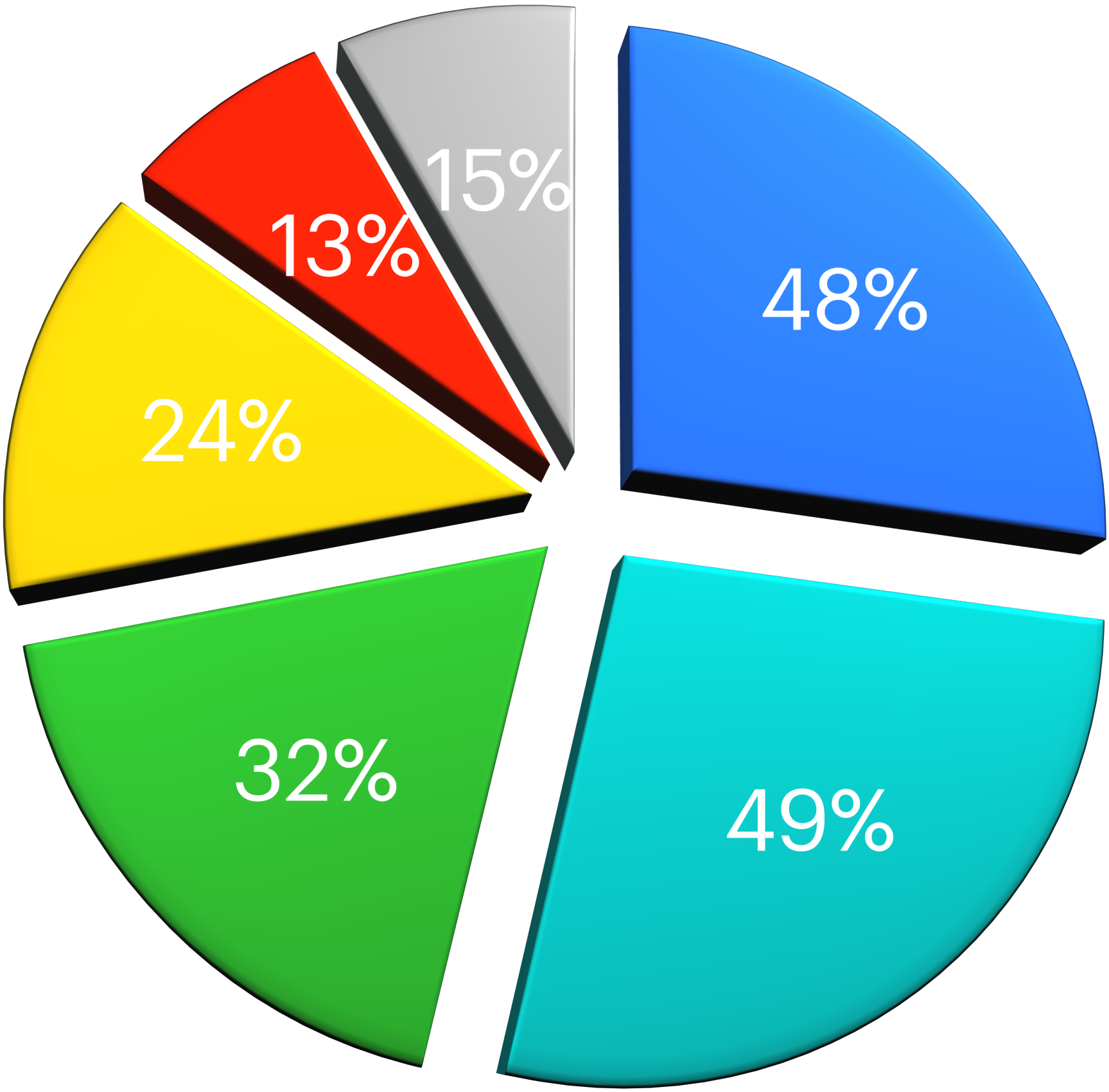


A YEAR OF CONNECTING

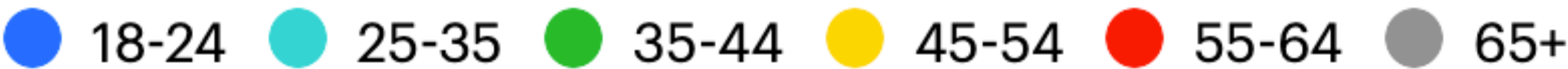


SAVANTA COMRES/DURHAM UNI

POLLING JUNE TO SEPTEMBER 2020, 2000 ADULTS, REPRESENTATIVE SAMPLE UK POPULATION



Percentage of each age group regularly attending online organised group devotional activity.



CHURCH IN ACTION IN A PANDEMIC

- Alice Whalley in Church Times, Jo Cox and Nel Shallow in Methodist Church
- Reaching out into the community to provide engagement where we are
- How can we get Easter onto our streets
 - Art in Windows
 - Easter eggs at garden gate with colouring for kids
 - Messy Church Easter Bags to give away
 - Prayer boxes to let people share their prayer requests
 - Candles to light for the dead or gardens of remembrance
 - Pebbles painted with crosses
 - An Easter Garden
 - Hand sanitiser as foot washing with a prayer card to take away

NUMBERS ON OUR SIDE

CONGREGATIONS HIGH AT EASTER

- Congregations are normally higher at Easter
- We know online engagement remains high
- But congregations tired and tech/ministry teams even more tired!
- Public opinion on our side - 34% of non-Christians appreciate role of local church
- How do we maximise this - **do a £5 Facebook ad for your local area**
- Potential new reach, getting the news out there to your village/town/city
- How else will they hear what you are doing online?

ONLINE CHURCH NOT JUST CHURCH ONLINE

HOW DO WE RE-IMAGINE CHURCH FOR AN ONLINE CONGREGATION

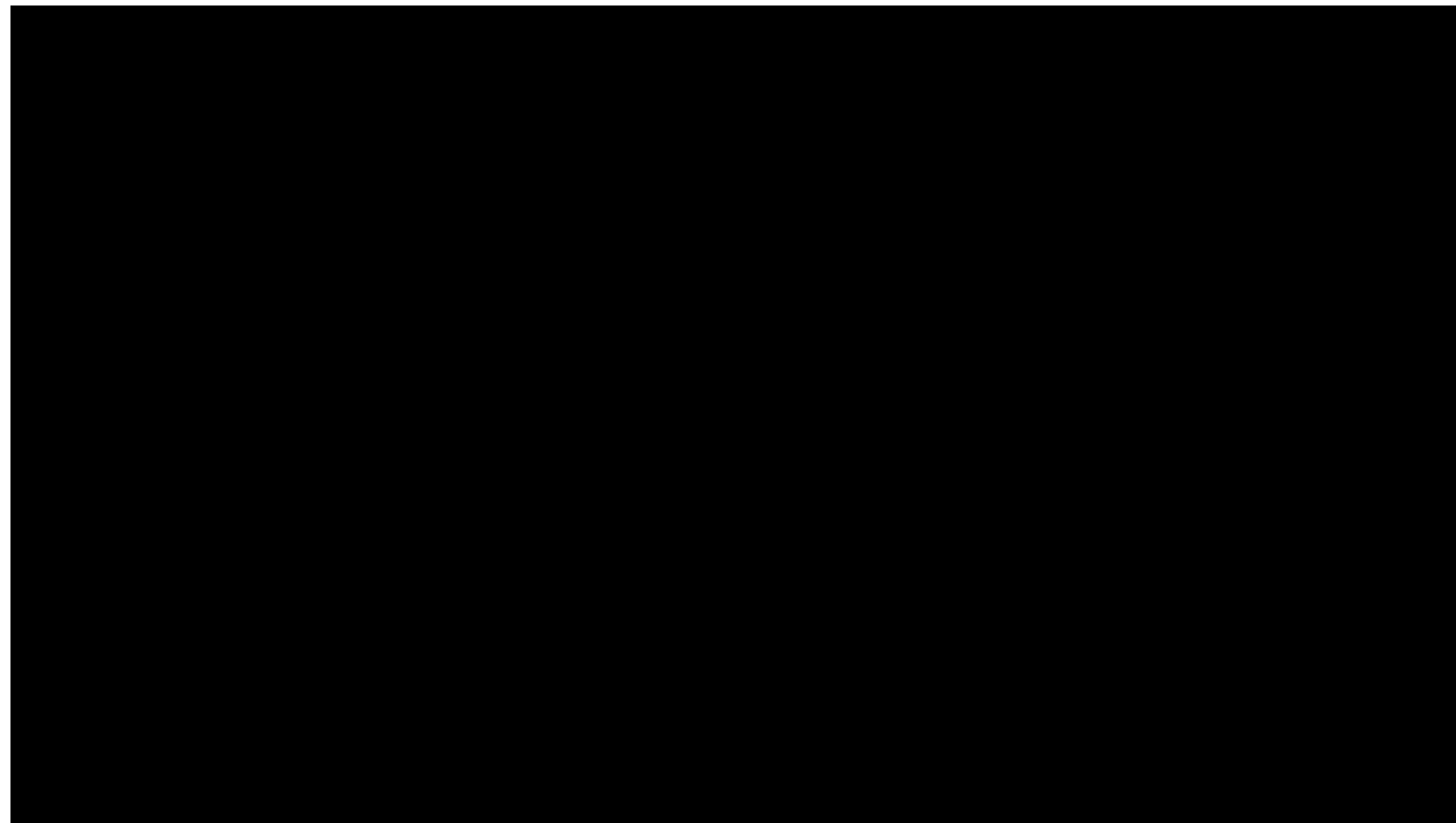
- **Make Easter Imaginative** - how do we make it real for an online congregation
- **Palm Sunday** - do a march of witness online - Bryony in Barlborough
- **Messiah singalong** - how technically???
- **Stripping the Altar** - but do we ask people to prep their living rooms too?
- **Washing Feet/Maundy Thursday** - family foot washing, seder meals online?
- **Friday and Tenebrae Services?**
- **Sunday Celebrations** - renewing altar/houses/floral crosses, festival loaves, carnival

MAKE EASTER BIG!

- **Easter is the most important of our celebrations**
- **Online Easter - go for it!**
- **How do we re-invent Easter rites for a digital age and transfer the core themes and values from physical church to online church?**

RESOURCES

THREE HIGHLIGHTS: 1 - BUSTED HALO STATIONS OF THE CROSS



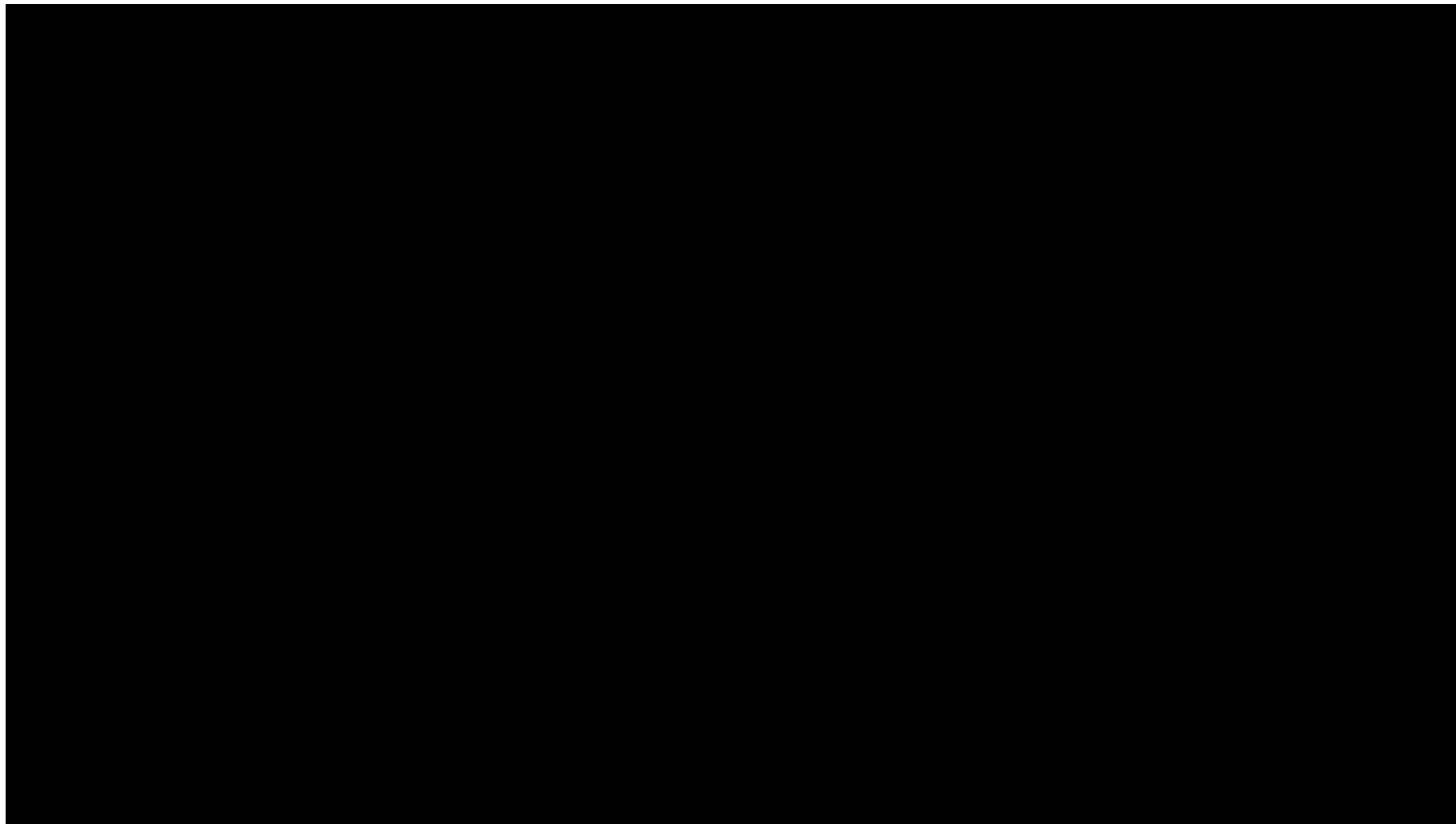
THREE HIGHLIGHTS: 2 - HOLY WEEK TIMELINE - BIBLE GATEWAY

Sat Sun



RESOURCES

THREE HIGHLIGHTS: 3 - LEGO HOLY WEEK



EASTER ONLINE 2021

**A TIME FOR ONLINE CHURCH
TO MAKE RITUAL
PART OF THE ONLINE EXPERIENCE**

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